

GUWAHATI COLLEGE

FACULTY PROFILE



- 01.NAME : Dr. Swapna Boruah
- 02.QUALIFICATION : M.Com., PGDBM, M.Phil, Ph.D
- 03.DESIGNATION :HoD& Assistant Professor
- 04.DEPARTMENT : Commerce
- 05.SPECIALIZATION : Accountancy, Finance & Marketing
- 06.EMAIL ID : boruahswapna@gmail.com
- 07.PHONE NO : 9864200577
- 08.WHATSAPP NO : 9864075221
- 09.DATE OF BIRTH : 20/10/1980
10. DATE OF JOINING :20/01/2014
11. ACADEMIC RECORD

DEGREE	INSTITUTION	YEAR OF AWARD
B.COM.	Gauhati Commerce College (GU)	2002
M.COM.	Gauhati Commerce College (GU)	2006
M.PHIL	Periyar University	2008
PhD	Gauhati University	2018
NET / SLET	UGC-NET, SET	2016, 2008
OTHERS (PGDBM)	Assam Institute of Management	2004

12. TEACHING EXPERIENCE : 16 years

13. SUBJECT / TOPIC TAUGHT :COST AND MANAGEMENT ACCOUNTING, FINANCIAL ACCOUNTING, DIRECT TAXES, INDIAN FINANCIAL SYSTEM, FINANCIAL MANAGEMENT, INDIRECT TAXES, FINANCIAL STATEMENT ANALYSIS, FINANCIAL SERVICES, INSURANCE & RISK MANAGEMENT, SECURITY ANALYSIS & PORTFOLIO MANAGEMENT

14. RESEARCH ACTIVITIES : WORKED AS RESEARCH ASSISTANT AT IIE, GUWAHATI FOR 6 MONTHS

15. PUBLICATIONS :

Sl. No	Title of the Research Paper published	year of publication	name of the journal	national/international
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1	Cause & Effect of Financial Unawareness on Financial Products - A study on notified areas of Guwahati Municipal Corporation	2014, Vol.2, No.1, pp 107-121	International Journal of Interdisciplinary & Multidisciplinary studies	international issn:2348-0343
2	Segmentation of Users of cellular Phone Services in Guwahati City: An Exploratory study	Aug. 2014, Vol. XIII, No 3	The IUP Journal of marketing management	ISBN: 9770972684003
3	Research Journal in Libraries and behavioural Changes among students	June 2015, Vol.1	Conference Proceedings of UGC Sponsored National seminar by Publication Cell, GauhatiCollege College, ghy-21	ISBN 978-81-925322-0-2
4	An exploratory study on factors Influencing Entrepreneurship in Dibrugarh& Tinsukia Districts of upper Assam	2016	MJP Publishers	ISBN 978-81-8094-320-1
5	Investment determinants of individual investors of Guwahati city	2013	seminar proceedings of UGC Sponsored Seminar on small Investors and current investment scenario: Issues & Challenges ahead	ISBN: 9780143419549
6	Investment determinants of women investors of Guwahati city of Assam	Vol II April, 2014	seminar proceedings of UGC Sponsored Seminar on Recent trends in Business, Management & Tourism organised by PG Deptt of Commerce,	ISBN-978-1631-2030-8

16. BOOKS PUBLISHED : -----

17. SEMINARS/ CONFERENCES/ :

Sl. No.	Name of the Seminar, Etc.	Date	Venue	Paper presented (yes/no) or not	Sponsored
1	Seminar: Creation of Reading Habits in the society Paper: Importance of Reading Research Journal among the People in Guwahati City	18th & 19th May, 2012	Gauhati commerce College	yes	UGC
2	Seminar: Behavioural Changes in the Higher Educational Institutions- Issues & Trends Paper: Research Journals in Libraries & Behavioural Changes Among students: An exploratory study	28th & 29th June, 2012	Gauhati commerce College	yes	UGC
3	Seminar: Entrepreneurship & Inclusive Growth Paper: Factors Influencing the choice of an entrepreneurship career among women in Guwahati City	21-22 march , 2013	Deptt of Commerce, NEHU Shillong	yes	UGC
4	Seminar: Convergence of Accounting Standards Paper: Harmonization of Accounting Standards and Capital Market Investors	24th & 25th May, 2013	Deptt of Commerce, Shillong College & Shillong College Academic Society	yes	UGC
5	Seminar: National Seminar on Quality Management in Higher Education in the North East & Sustainable Development with special reference to Assam	23 & 24 April 2010	Gauhati commerce College	yes	UGC

	Paper:				
6	Seminar: national Seminar on Entrepreneurship Development - a key issue for socio-economic growth Paper: Promotional of Entrepreneurial Skill through Institutional finance: A Case Study	19th March, 2008	Gauhati commerce College	yes	UGC
7	Seminar: National Seminar on Role of Nationalized Banks in Rural Development in NER Paper: Impact of Microfinance Scheme on the Economic Development of Rural Women	24th & 25th April, 2013	Goreswar College	yes	UGC
8	Seminar: Small investors & Current Investment Scenario: Issues & Challenges Ahead Paper: Investment Determinants of Individual Investors of Guwahati City	13-14 Sept, 2013	Sibsagar Commerce College	yes	UGC
9	Seminar: National Seminar on Financial Inclusion & Inclusive Growth Paper: Impact & Significance of financial literacy & Savings mobilisation for the achievement of financial inclusion: An exploratory study	25-26 Oct, 2013	Tezpur University	yes	UGC

10	Seminar: International Conference 2014 on Current issues in Finance in Developing Nations Paper: Impact study of Market message in Investors Portfolio Selection	17-18th Jan, 2014	deptt of Business management University of Calcutta	yes	UGC
11	Seminar: International Conference on Recent trends in Business Management & Tourism Paper: Investment Determinants of Women Investors of Assam	30th April, 2014	SRN Adarsh College Chamarajpet Bengal aru	yes	College
12	Seminar: International Conference on Innovative Trends in Business Parctices for Sustainable Development Paper: An exploratory study on factors influencing entrepreneurship in Dibrugarh & Tinsukia districts of upper Assam (India)	4th March, 2016	Deptt of Commerce University of Madras	yes	UGC

WORKSHOPS ATTENDANT:

Sl. No	course work	Duration	Organisation	sponsored agency
1	computer application in social science Research	12 to 19 march 2008	Omeo Kumar ads institute of Social Change & Development	ICSSR
2	FDP on Contemporary and Modern approaches of Teaching Methods for Management students	4-16 June 2012	Gyan Sagar Foundation	AICTE

3	workshop on Assam College Management Rules and UGC Regulations	30th June 2015	Pandu College	Kamrup Metro Zone ACTAand Pandu College Teachers unit
4	Orientation Course at UGC-HRDC	10/11/2016 to 8/12/16	Bangalore university	UGC
5	National Workshop on Consumer Protection & Awareness	12/13 may 2017	Guwahati, Assam,	Centre for consumer studies, IIT
6	FDP on GST & students' employability	3rd Feb, 2017	Gauhati university	ICT Academy
7	Refresher course in economics and commerce	8 to 28 Nov.2018	UGC-HRDC- Gauhati University	UGC

18. ANY OTHERS

Webinar:

1. Participated in Season 2 of Skycampus - Webinar on the theme Leading in a VUCA WorldDay 2 - Expert Sessions (70 mins)held on 21 Apr 2020 conducted by ICT Academy.
2. Participated in Season 2 of Skycampus - Webinar on the theme Leading in a VUCA WorldDay 3 - Expert Sessions (70 mins)held on 22 Apr 2020 conducted by ICT Academy.
3. Participated in Season 2 of Skycampus - Webinar on the theme Leading in a VUCA WorldDay 4 - Expert Sessions (70 mins)held on 23 Apr 2020 conducted by ICT Academy.
4. Participated in Season 4 of Skycampus on the theme "The Future of Education, Employment & Entrepreneurship" on Day 1 - Expert Sessions (90 mins) by Dr. M.P Poonia, Vice Chairman, AICTE Nandakumar IRS, Additional Commissioner, Govt of India and Rahul Sharma, President, Amazon Internet Services. The webinar was Moderated by Dr B Anbuthambi, President, ICT Academy on 04 May 2020(10.00 am to 11.30 am)
5. Participated in Season 4 of Skycampus on the theme "The Future of Education, Employment & Entrepreneurship" on Day 2 - Expert Sessions (90 mins) by Dr. SekarVishwanathan, Vice President, Vellore Institute of Technology &Vijay Kapoor, Founder & MD, Derby Clothing and Moderated by Dr B Anbuthambi, President, ICT Academy on 05 May 2020(10.00 am to 11.30 am)
6. Participated in Season 4 of Skycampus on the theme "The Future of Education, Employment & Entrepreneurship" on Day 3 - Expert Sessions (90 mins) by Jayesh Ranjan IAS, Principal Secretary - IT, Government of Telangana &Ashok Mittal, Chancellor, Lovely Professional University RanajitHajra, EVP - Global Services, Tejas Networks Ltd and Moderated by Dr B Anbuthambi, President, ICT Academy on 06 May 2020(10.00 am to 11.30 am).
7. Participated in Season 4 of Skycampus on the theme "The Future of Education, Employment & Entrepreneurship" on Day 4 - Expert Sessions (90 mins) by Prof.P.B.Sharma, Vice Chancellor, Amity University &Gurugram Naganagouda, Vice

president & Head HR, Global Edge Software and Moderated by Dr B Anbuthambi,
President, ICT Academy on 07 May 2020(10.00 am to 11.30 am)